

Ofir Rushinek

UX Designer



Experience

2019 - Present

Salesforce

Senior manager UX/UI

Cloud company and a market leader in the CRM field.
As part of the Clicksoftware acquisition, I become part of this worldwide cloud leader. Managing team of UI and UX designers.

2017-19

ClickSoftware

UX Lead

Cloud company and a market leader in field service engagement.

- Initiated and defined the UX and UI field in the company.
- Leading a team of 5 UX'ers and UI designer in an Agile environment.
- Initiated and designed the organization first design system.
- Implementing dual track methodologies of both discovery and delivery.

2015-17

VIZRT

UX Designer

Management and production tools for the digital media industry.

- Performing research, prototyping and user testing for complex systems.
- Designing wireframes, prototypes and UX specifications.
- Preparing simple and intuitive solutions for complex systems.
- Conducting user research and evaluate user feedback.

2013-15

Sense BI Solutions

UX Designer

Business intelligence systems to diverse markets.

- I initiated and led the UX and UI fields in the company.
- Translated customer's business requirements to delightful interfaces.
- Performed specification, development and design of BI interfaces.



Education

2014-15

Israeli UX Certification program

Leaded by Tal Florentin.

2010-14

Tel-Aviv Academic College of Engineering - Afeka

B.Sc. in Industrial Engineering and Management, specialised in Information systems.



Military background

2006-8

Weapon Officer - Air Force Headquarters

Project specification and management.

2004-6

Airborne Surveillance Officer

Airborne computerised surveillance systems in an operational environment.



Personal Details



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21.1.1985



www.linkedin.com/in/OfirR



www.ofirux.com



Languages

Hebrew



English



Skills

Axure



Invision



Illustrator



Sketch



Photoshop



PowePoint



HTML



CSS



JQUERY



XAML



SQL



PHP



Interests



Books



Travel



Beach



Sports